



Received & Inspected

MAR 18 2008

FCC Mail Room

Re: MB Docket No. 04-233

Comments in Response Localism Notice
of Proposed Rulemaking.

The Secretary
Federal Communications Commission
445 12th St. S.W.
Washington, D.C. 20554
Attn: Chief, Media Bureau



KUOA is the only commercial station located in Siloam Springs, Arkansas serving this community with a local Involvement Program locally owned, with major owner heading the operation on a daily basis. KUOA operates 24 hours a day with day time power of 5,000 watts, and night power of less than 40 watts.

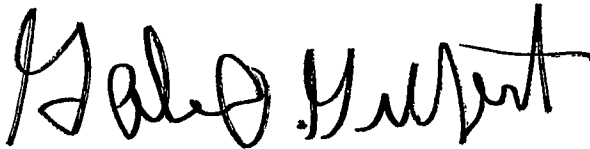
Attached are our comments regarding proposed rule changes as we understand them.

No. of Copies rec'd _____
List ABCDE _____

3/13/08

1. Requirements for around the clock on-premises personnel would force us to cut all night time service. With our very low power at night we are unable to generate revenue to even cover minimum operating costs at night. However, we believe that our night service is very valuable to the community.
2. We now spend 35 per cent of our payroll expenses on News and Public Affair staff. This has produced some of the most valuable News and Public Affairs programs in the area. However, proposed changes could jeopardise this service.
3. This station was completely retooled with state of the art equipment about 6 years ago. Our program schedule includes many programs produced in a professional way using this equipment. Our automated periods are filled with current information, news and public affairs features; returning to live operation would add nothing to our ability to serve our audience and coverage territory.
4. Our company has owned KUOA since December 2005. During this time many of the News and Public Affairs Programs have been developed and scheduled. These program enhancements have been made at great cost, and the station is just now reaching profitability. We are hopeful that the proposed rule changes will not be accepted in order that our outstanding Public Service Programming can continue and so that our company can continue to own and operate the station in the public interest.

Galen O. Gilbert
President



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Licensee of KUOA AM

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3/13/2008

Attached is a listing of some of the Public Affairs Programming which KUOA has broadcast during 2008.

In the past twenty seven (27) months KUOA has broadcast more than 500 different Public Affairs programs.



Voices in the News

Listen

Weekdays on KUOA at

7:40 AM - 12:20 PM - 5:05 PM

[Home](#) [Mar 07](#) [Apr 07](#) [May 07](#) [Jun 07](#) [Jul 07](#) [Aug 07](#) [Sep 07](#) [Oct 07](#) [Nov 07](#) [Dec 07](#) [Jan 08](#) [Feb 08](#)
Mar 08

March 2008 Interviews

March 13th - Kathy Patterson, Director of the Siloam Springs Senior Activity Center, tells about the Northwest Arkansas Senior Games, sponsored by the Area Agency on Aging of Northwest Arkansas.

March 12th - Jason McMahan, Head Men's Basketball Coach at Siloam Springs High School, on the team's return from Hot Springs Saturday night with the State Championship Trophy.

March 10th - Falen Morgan, Administrative Assistant at The New Pleasant Springs Memory Care & Assisted Living, tells about their facility, which is opening in the location of the former Valley Springs Center in Siloam Springs.

March 6th - Washington County Judge Jerry Sanders in his capacity as a farmer rather than a Judge, discusses the damage to area farming that an injunction against the use of Poultry Litter for fertilizer would cause.

March 5th - Jason McMahan, Head Men's Basketball Coach at Siloam Springs High School, talks about the Panther Team and what about them has brought the team to the State championship game, Saturday, March 8th in Hot Springs.

March 3rd - Robyn Ledbetter tells about the 2008 Miss Dogwood Pageant. The Pageant will be in Siloam Springs, March 29th.

February 27th - Penny McClain, CEO at Siloam Springs Memorial Hospital, tells about plans for the future for building a new Hospital, after discontinuing negotiations for the sale of the hospital.

February 25th - Quintin Trammell, Chief Financial Officer with the Siloam Springs School District, answers questions about the proposed 5.4 mill tax increase, and the new High School Building the millage election would pay for.

February 22nd - Gene Collins, FFA Advisor at Siloam Springs High School, discusses agriculture and agriculture education as National FFA Week nears its end for 2008.

February 21st - David Cameron, Siloam Springs City Administrator, discusses the repercussions of the city's decision to discontinue negotiations for the sale of Siloam Springs Memorial Hospital.

February 20th - David Nelson, FFA Advisor and Agriculture Instructor at Gentry High Schools tells about his organization during National FFA Week.

February 18th - Clayton Williams, FFA Advisor and Agriculture Instructor at Kansas, Oklahoma High School, talks about National FFA Week and the Kansas High School FFA.

February 14th - Wendy Soderquist Togami tells about the 3rd Annual Leadership Week at John Brown University, scheduled next week in Siloam Springs.

February 13th - Dr. Greg Smalley Dr. Greg Smalley with the Center for Relationship Enrichment at JBU tells about a Valentine's Marriage Event they are conducting for 250 couples in Springdale.

February 11th - Brook Benoit with the Northwest Arkansas United Way tells about reaching this year's 4.5 Million Dollar drive goal. This is the first drive since the Benton and Washington County United Ways combined.

February 6th - Jan Lauderdale tells about auditions for "The Somewhat True Tale of Robin Hood". The youth theater auditions will be held February 18th and 19th at Sager Creek Arts Center in Siloam Springs.

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February 4th - Gene Collins, Agriculture Instructor and FFA Advisor at Siloam Springs High School, talks about some of the plans for National FFA Week, February 16th through the 23rd.

January 28th - Lane McCloud tells about the local kick-off of this year's Relay for Life in Siloam Springs. The kick-off event is scheduled for January 31st at 6 PM.

January 24th - Mike Flynn Part 2. The second part of Mike Flynn's discussion about challenges facing St. Francis Clinic.

January 23rd - Mike Flynn Part 1. Mike discusses the challenges facing St. Francis Clinic in Siloam Springs.

January 21st - Galen Gilbert, President of KUOA, tells about plans for this year's "Bids for Bargains" radio auction.

January 17th - James Simpson, Vice President of the Benton County Farm Bureau, tells about his invention which won an award at the Farm Bureau's National Convention in New Orleans.

January 16th - Donna Rollene tells about Gilbert & Sullivan's "Ruddigore", which opens February 7th at Sager Creek Arts Center in Siloam Springs.

January 14th - Missy Joyce with Conductive Education in Springdale tells about their program, and about the March 1st Pancake Breakfast in Siloam Springs.

January 10th - Peter Main, with Southwestern Electric Power Company, or SWEPCO, tells about the completion of their new power plant in Tontitown.

January 9th - Leon Hurt, Delaware County Assessor, tells about taking his office on the road in a few days to make the annual Oklahoma assessment period a little easier.

January 7th - Bruce Burow in Siloam Springs began making specialized furniture to help with Conductive Education, and now he ships it all over the country.

December 31st - Wayne Mayes, President & CEO of the Siloam Springs Chamber of Commerce talks about the Chamber and the city in the year just past, and discusses important developments to come.

December 27th - Ken Ramey, Siloam Springs Superintendent of Schools, discusses the developments at SSSD during 2007, and looks ahead to 2008.

December 26th - David Cameron, Siloam Springs City Administrator, looks at the year just past, and the challenges that Siloam Springs will face in the coming year.

December 24th - Tanya Williams, Web Master for the Cherokee Nation, tells about the free Online Cherokee Language Class beginning in January.

December 20th - Gloria McEntee tells about this year's Pool of Siloam Pageant. The annual event will be held at Bob Henry Park in Siloam Springs at 7:00 PM each evening December 23rd until December 30th.

December 19th - Major Richard Watts, Northwest Arkansas Area Commander for the Salvation Army, tells about the Kettles and Bell Ringers, the Angel Trees, and Salvation Army in Arkansas helping out with the ice storm in Oklahoma.

December 12th - Lisa Rose tells about the New Years Eve Ball at the Embassy Suites to benefit "Home for Our Troops". Home for Our Troops builds homes for severely injured soldiers. Call 479-586-1548 for ticket information.

December 10th - Tony Salters with the Centers for Medicare & Medicaid Services, tells about a Medicare Prescription Drug Coverage information program in Bentonville today.

December 6th - Bev Saunders, Director of the Gentry Main Street Chamber of Commerce, tells about the December 8th Christmas Parade, and about the new Chamber Office open house the same day.

December 5th - Dr. Dale Clemens, with Community Physicians Group, discusses tobacco use and quitting. This feature is from CPG's "Healthy Living" program.

December 3rd - Shawn Hough, at the City of Siloam Springs Animal Shelter, gives a review of some of the prime pets seeking homes during the Holiday Season.

November 26th - Brandi Perkins, with the Heritage League, tells about this year's plans for the December 1st Christmas Parade, and Breakfast with Santa.

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November 22nd - Ken Rhodes at Jenson Drugs in Siloam Springs provides some useful information about the Medicare Open Enrollment period which just began, including some things to watch out for.

November 21st - Gary Baird, Director of Genesis House in Siloam Springs, tells about their services and finances. Genesis House is one of the United Way Agencies in Western Benton County.

November 19th - Joyce Lynch, with the Friends of Siloam Springs Public Library, are bringing Jeffrey Scherer, an expert on the Future of Libraries to Siloam Springs. He will present a program December 5th at 7 PM at the library.

November 15th - Various people comment about a proposed Sexually Oriented Business Zoning Ordinance for Siloam Springs. These are excerpts from the November 13th Planning Commission meeting.

November 14th - Rose Cheek, Head Coach of the State Champion Siloam Springs Volley Ball Team, tells her reaction to the State Tournament play, and talks about the contribution of the players and the fans.

November 12th - Kelly Hampton, Colcord Superintendent of Schools, tells about the multi-purpose gym that will be voted on Tuesday, November 13th.

November 8th - Ron Evans, Commander of American Legion Post #29 in Siloam Springs, tells about plans for their first ever Veterans Day Parade on November 10th, which appears to be drawing participants for a wide area.

November 7th - Jerry Labadie, with the Siloam Springs Regional Health Cooperative, formerly "Bridges to Wellness", tells about health survey, to help the organization know the area-specific medical needs here.

November 5th - Jerry Cavness, Director of United Way in Western Benton County, gives an update on the progress of this year's drive and tells about the new "Northwest Arkansas" United Way which has combined Benton and Washington County United Way efforts.

November 1st - David Nilles, Public Information Specialist, with the Arkansas State Highway & Transportation Department, discusses the proposed Highway 412 improvements through Siloam Springs during a recent public hearing.

October 31st - Jimmy Harris, City of Siloam Springs Fire Chief, talks about efforts during Fire Prevention Month in October, and discusses safe winter heating.

October 29th - Larry Winder, Director of Sager Creek Art Center's next production, "On Golden Pond", tells about the story, the actors, and the Dinner Theater, starting November 2nd.

October 25th - Ron Harp, President of Main Street Siloam Springs, tells about their annual downtown Trick or Treat project coming up October 31st.

October 24th - Lane McLoud with Samaritans Purse tells about this year's Operation Christmas Child in Siloam Springs. Shoe Boxes of items are sent to children around the world for Christmas.

In October 24th Neighborhood News: Curt Morgan, the Manager of the new Powell Farm & Home Center in Siloam Springs, tells about their new store. They acquired the old Farmers Coop store, and moved in to a new building on Highway 412.

October 22nd - Shawn Hough, Animal Services Manager at the Siloam Springs Animal Shelter, tells about their Halloween Party where kids bring their pets in costume.

October 18th - Don Cundiff tells about his Education Collection being exhibited at the Siloam Springs Museum. The Exhibit has been extended through October 25th.

October 17th - Tim Ritter is the new Sports Editor at the Herald Leader. He tells about his background, his love of sports, and the challenging job of reporting on sporting events for area fans.

October 15th - Dr. Carl Duncan, with Community Physicians Group in Siloam Springs, talks about the coming flu season, who needs flu shots the most, how to avoid the flu, and CPG's special flu shot schedule.

October 11th - Marcia Snediker, on the Board of Directors for New Beginnings Pregnancy Services Center in Siloam Springs, tells about a "Life Chain" being formed Sunday, October 14th.

October 10th - Ken Drews, internationally recognized gardening celebrity, talks about Natural Gardening. Drews, a pioneer of natural gardening, will make 2 presentation to the Flower Garden & Nature Society October 20th in Fayetteville.